

# Santa Barbara County Employees' Retirement System

2023 Private Equity Strategic Plan

# Agenda

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**Program Review** 

# PE Portfolio Highlights - September 30, 2022

### Hamilton Lane ("HL") is entering our 17th year of building the Santa Barbara County Employees' Retirement System ("SBCERS") PE Program

### Performance

- Since inception IRR of 14.34% outperforms the benchmark (Russell 3000 + 300 bps) by 260 bps
- Generated positive performance for the one-year period, with a point-to-point IRR of 2.41%

### Strategic Objectives

- Fulfilled all objectives outlined in the 2022 Strategic Plan
- PE target of 10% established in 2016; Portfolio at 14.19% as of September 30, 2022
- Established a strong foundation of top tier managers

### Additional Highlights

- Accessed highly sought, oversubscribed funds
- Received a reduced management fee for one fund in 2022 as a result of the HL platform
- Presented ESG Education and New Trustee Private Markets Education to Board Members

# SBCERS' Private Equity Investment Milestones

# Hamilton Lane was hired by SBCERS in 2006 to select new investments, monitor, and provide advice for the private equity portfolio

2005 -	Lexington	Capital	Partners	VI

2006 - HL hired to build long-term PE allocation to 5%

2008 - Amendment to contract giving HL full discretion

2009/2010 - Target allocation temporarily lowered

2011 - Target increased to 8% as global markets recover

2013 - Target allocation is set at 7%

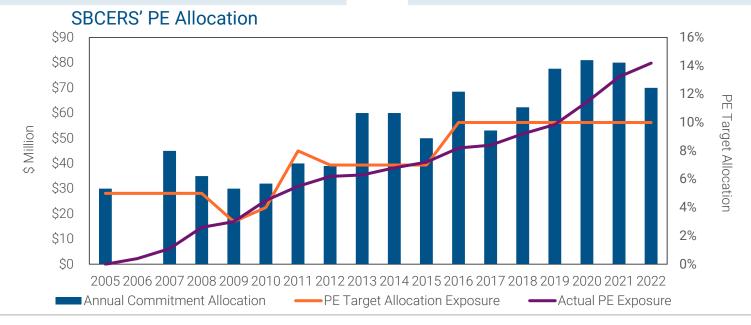
2015 - Investment Tranche extended

2016 - Target allocation is increased to 10%

2019 - Allocation to PE within 10 bps of target amount

2021 - Investment Tranche extended

- First private equity investment (made by SBCERS)
- Original contract allowed HL to invest \$80M on behalf of SBCERS
- Recommended annual commitment pacing of \$40M to reach long term target
- Cautious commitment pacing as a result of the Global Financial Crisis
- Annual commitment allocation increased to gradually reach target
- Annual commitments of \$60M in 2013 and 2014 to reach and maintain target
- Approved allocation of up to \$250M over three years
- Annual commitments of \$60 \$70M to reach target
- Allocation to PE is 9.94% as of September 30, 2019
- Approved allocation of up to \$425M over five years



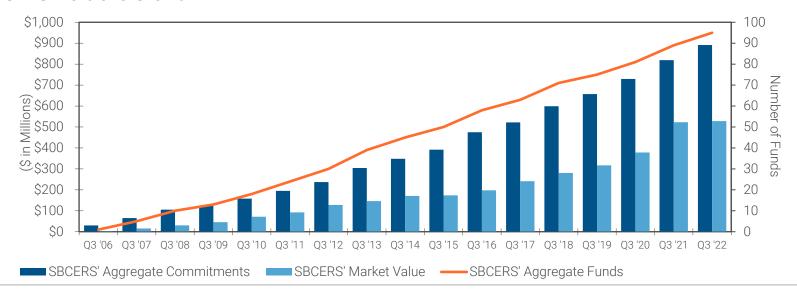
# SBCERS' Private Equity Activity

### SBCERS' Portfolio Snapshot

Portfolio Snapshot					
\$ millions	9/30/2022				
Active Partnerships	95				
Active GP Relationships	40				
Capital Committed	\$891.1				
Unfunded Commitment	\$275.3				
Capital Contributed	\$731.6				
Capital Distributed	\$660.8				
D/PI	0.9x				
Market Value	\$528.0				
Total Value Multiple	1.6x				
Since Inception IRR 14.34%					
Active Avg Age of Commitments	6.4 years				

- As of September 30, 2022, SBCERS committed \$891.2M to 95 partnerships across 40 managers
- Consistent vintage year allocation, market environment and fund/manager quality all factors in annual commitment pacing

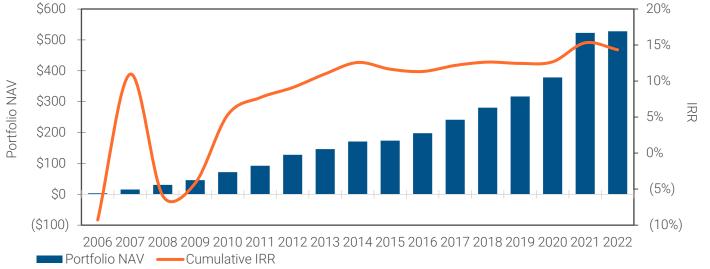
### SBCERS' Portfolio Growth



# SBCERS' Performance and Growth

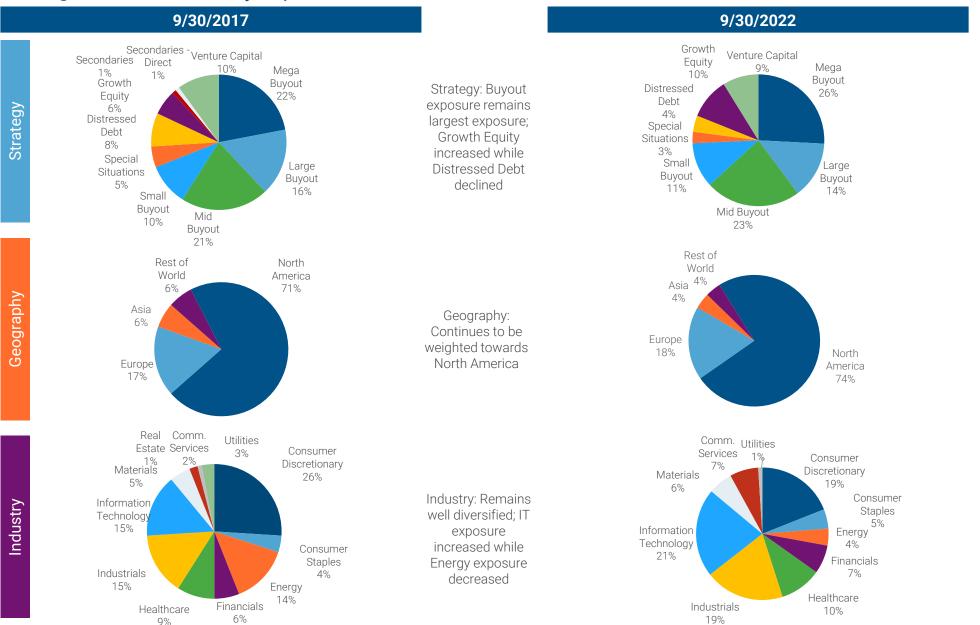
2007 Initial IRR strong due to investment in Lexington secondary fund Net IRR decline as a result of investing in primary funds (j-curve effect) 2008 Performance increases through Global Financial Crisis (GFC) 2009 2010 J-curve broken after two years Performance continues to improve post GFC 2011 2012 Since inception IRR approaches double digits 2013 Performance increases each quarter reaching a new apex IRR apex of 13% achieved 2014 IRR stabilizes despite the lag in shorter-term public benchmarks performance 2015 2016 NAV increase to just below \$200M, IRR stable at 11% Since Inception IRR rises above 12% 2017 Total commitments reached just below \$600M 2018 D/PI reached a high watermark of 0.8x 2019 2020 Portfolio weathered impact from COVID-19 and rebounded strongly Record performance; Portfolio generated 15.31% since inception IRR as of September 30, 2021 2021 2022 Performance held up despite public market volatility

# SBCERS' PE Portfolio



# Strategically Building the Portfolio

### Strategic Diversification by Exposure





Portfolio Snapshot and Performance Summary

# Portfolio and Performance Summary

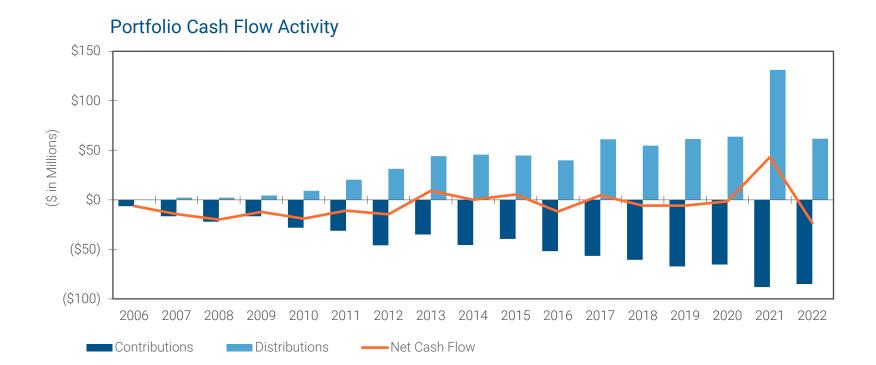
SBCERS PE Portfolio Since Inception Summary						
\$ in Millions	As of 9/30/2021	As of 9/30/2022	Net Change			
Active Partnerships	89	95	6			
Active GP Relationships	40	40	-			
Committed Capital	\$819.1	\$891.1	\$72.0			
Unfunded Commitment	\$281.8	\$275.3	(\$6.5)			
Paid-In Capital	\$645.0	\$731.6	\$86.5			
Distributions	\$567.0	\$660.8	\$93.7			
D/PI	0.9x	0.9x	-			
Net Invested Capital	\$78.0	\$70.8	(\$7.2)			
Market Value	\$522.8	\$528.0	\$5.2			
Total Exposure	\$804.6	\$803.3	(\$1.3)			
Average Age of Commitments	6.3 years	6.4 years	0.1 years			

- Active partnerships increased by six over the one-year period ended September 30, 2022
- Market value and total exposure has remained relatively consistent year-over-year

- Positive net value gains of \$12.4M during the one-year period
  - Two out of four quarters generated gains during this period

SBCERS PE Portfolio Annual Performance Summary						
	As	of				
\$ in Millions	9/30/2021	9/30/2022				
Beginning Market Value	\$378.3	\$522.8				
Paid-in Capital	78.6	86.5				
Distributions	114.3	93.7				
Net Value Change	180.3	12.4				
Ending Market Value	\$522.8	\$528.0				
Point-to-Point IRR	50.06%	2.41%				
Since Inception IRR	15.31%	14.34%				
Total Value Multiple	1.7x	1.6x				

# **Activity Review**



- Net cash outflow of \$23.3M in 2022
- Solid annual distribution activity in 2022
  - 22 funds generated distributions greater than \$1M during the year
- Significant annual contribution activity in 2022
  - 28 funds called greater than \$1M during the year

# Top Manager Exposure

### Investment Guidelines limits exposure to one manager to a maximum of 25% of total Program

Portfolio is well diversified by manager with top exposure at 8.2% of the total Program

Top 5 GP Relationships by Total Exposure* As of September 30, 2022							
General Partner	Investment Strategy	Number of Funds	Total Exposure (\$M)	% of Total Portfolio	Since Inception IRR		
Hamilton Lane	Venture Capital	6	\$66.1	8.2%	20.2%		
Gridiron Capital	Small/Mid Buyout	4	62.0	7.7%	28.3%		
Platinum Equity Capital Partners	Mid/Large/Mega Buyout	5	53.3	6.6%	32.2%		
Technology Crossover Ventures	Growth Equity	6	52.1	6.5%	20.3%		
Blackstone	Mid/Large/Mega Buyout	4	39.8	4.7%	11.4%		
Total		25	\$279.7	33.8%	21.7%		

<sup>\*</sup>Total Exposure defined as Reported Market Value plus Unfunded Commitment

- Top four manager exposures are all generating greater than 20% since inception returns
- In aggregate the managers are generating an IRR over 21%
- Gridiron, Platinum, and TCV all added new commitments in 2022
- Hamilton Lane Venture Capital vehicles have contributed a positive 45 bps to the Portfolio's since inception IRR



Strategic Plan

# 2022 Strategic Plan Update

### Review of themes and objectives identified for 2022

Continue to Manage PE Exposure

Met target commitment range with \$70M in commitments

Manager Concentration

Six commitments represent existing managers, one new manager (NewView)

Strategic Exposure

Added five commitments to Buyout and two commitments to Growth Equity

**Geographic Allocation** 

Added one commitment to a European manager

**Board and Staff** Education

Presented New Trustee Private Markets Education in February and ESG **Education in August 2022** 

# Portfolio Targets

Sector Target Exposure vs. Actual Exposure							
Strategy/Sub-strategy	9/30/2022						
Corporate Finance/Buyout	60-80%	68%	74%				
Large/Mega Buyout	25-45%	37%	40%				
Small/Mid Buyout	25-45%	31%	34%				
Special Situations	0-20%	8%	7%				
Distressed Debt	0-10%	5%	4%				
Secondaries	0-10%	0%	0%				
Secondaries - Direct	0-10%	0%	0%				
Special Situations	0-10%	3%	3%				
Venture/Growth Equity	15-35%	23%	19%				

- As of September 30, 2022, all strategy exposures are at target ranges identified in the PE Investment Policy
  - Venture/Growth breakout: Venture at 9%, Growth Equity at 10%

Geographic Target Exposure vs. Actual Exposure							
Location	Target Range	9/30/2021	9/30/2022				
North America	60-80%	72%	74%				
Europe	15-35%	17%	18%				
Asia	0-10%	5%	4%				
Rest of World	0-10%	6%	4%				

- Europe exposure at low end of target range new European fund added in 2022 to increase exposure to this region
- Asia/Rest of World exposure within ranges opportunistic approach to investing in these regions

# Commitment Activity

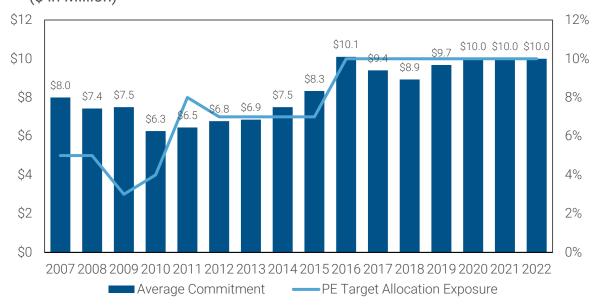
Commitment Activity							
Closing Date	Partnership	Investment Strategy	Geographic Focus	Commitment (\$mil)			
2022 Allocation							
2/3/2022	Thoma Bravo Fund XV, L.P.	Mega Buyout	North America	\$10.0			
2/7/2022	Gridiron Capital Fund V, L.P.	Mid Buyout	North America	\$10.0			
4/22/2022	Platinum Equity Capital Partners VI, L.P.	Mega Buyout	North America	\$10.0			
4/28/2022	Advent International GPE X, L.P.	Mega Buyout	Global	\$10.0			
6/27/2022	TCV XII, L.P.	Growth Equity	Global	\$10.0			
7/7/2022	The Eighth Cinven Fund	Mega Buyout	Western Europe	\$10.0			
12/14/2022	NewView Capital Fund III, L.P.	Growth Equity	North America	\$10.0			
Total				\$70.0			

Note: Change in commitment amounts due to FX fluctuations.

### Achieved targeted commitments of \$65M-\$85M in 2022

- 2022 activity seven commitments closed (\$70.0M)
  - Consistent with the 2022 Strategic Plan, added new relationship to increase Growth Equity exposure
  - Six of seven partnerships represent re-ups
- 2023 activity two commitments closed
  - Represent existing relationships with North American managers

### **Average Commitment Size by Vintage Year** (\$ in Million)



## Where Are We Headed?

### Identifying 2023 Portfolio Objectives

### Continue to Manage PE Exposure

Target commitments of \$65M - \$85M to maintain 10% long-term PE target allocation

### Manager Concentration

Focus on committing to core existing managers, while evaluating new managers

### Strategic Exposure

Consider new commitment to SMID Buyout and/or Venture Capital/Growth Equity

### **Geographic Allocation**

Continue primary geographic exposure to North America, consider adding European exposure

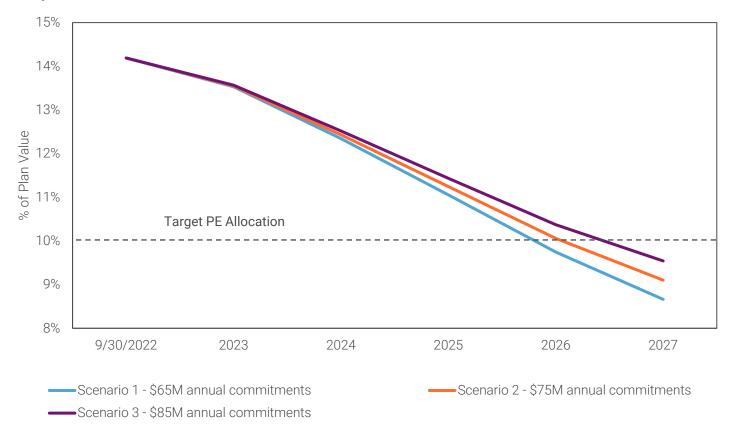
### **Board and Staff** Education

Present Board Education on Private Markets

# **Horizon Model**

Scenario	As of 9/30/22	2023	2024	2025	2026	2027
Scenario 1: \$65M annual commitments	14.2%	13.5%	12.3%	11.1%	9.7%	8.7%
Scenario 2: \$75M annual commitments	14.2%	13.5%	12.4%	11.2%	10.1%	9.1%
Scenario 3: \$85M annual commitments	14.2%	13.6%	12.5%	11.4%	10.4%	9.5%

### Projected Allocation - Assumes 7.0% Total Plan Growth Rate



# **Forward Calendar**

	2023 Commitment Activity									
Closing Date	Partnership	Investment Strategy	Geographic Focus	Commitment (\$M)						
2023 Allocation Clo	osed									
1/12/2023	GTCR Fund XIV, L.P.	Large Buyout	North America	\$10.0						
1/31/2023	STG VII, L.P.	Mid Buyout	North America	\$10.0						
2023 Total				\$20.0						

	2023 Commitment Outloo	k	
Partnership	Investment Strategy	Geographic Focus	Prior Commitment (\$M)
Existing Manager Relationships - likely to com	ne back to market		
Apollo Investment Fund X, L.P.	Mega Buyout	Global	\$10.0
Bridgepoint Development Capital V, L.P.	Mid Buyout	Western Europe	\$9.0
CVC Capital Partners IX, L.P.	Mega Buyout	Western Europe	\$9.3
FSN Capital VII, L.P.	Mid Buyout	Western Europe	\$8.5
Hellman & Friedman Capital Partners XI, L.P.	Mega Buyout	North America	\$10.0
Kohlberg Investors X, L.P.	Large Buyout	North America	\$10.0
KPS Special Situations Fund VI, L.P.	Large Buyout	North America	\$10.0
Platinum Equity Small Cap Fund II, L.P.	Mid Buyout	North America	\$9.8
Sterling Group Partners VI, L.P.	Mid Buyout	North America	\$10.0
ZMC IV, L.P.	Small Buyout	North America	\$10.0
Total			\$96.6

- Two commitments closed to-date in 2023; both represent existing manager relationships
- Existing managers back to market include several buyout managers, diversified by geographic focus



# Appendix

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